



**WE NEED YOU TO BE A HERO
FOR A CHILD WITH CANCER**

**OCTOBER 12, 2012
CIPRIANI 42ND STREET, NEW YORK CITY**



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The Annual Tom Coughlin Jay Fund Foundation
Champions for Children Gala

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DICK EBERSOL

TELEVISION LEGEND
CREATOR OF "SUNDAY NIGHT FOOTBALL"
CO-CREATOR OF "SATURDAY NIGHT LIVE"

FRIDAY, OCTOBER 12, 2012

CIPRIANI 42ND STREET

110 EAST 42ND STREET
NEW YORK CITY

BRUCE BECK

MASTER OF CEREMONIES

SPECIAL GUESTS

PLAYERS AND ALUMNI FROM THE
NEW YORK FOOTBALL GIANTS

6:30 P.M. COCKTAIL RECEPTION & SILENT AUCTION

7:30 P.M. DINNER & LIVE AUCTION

BUSINESS OR FAVORITE FOOTBALL TEAM ATTIRE

The Tom Coughlin Jay Fund Foundation

Created by Coach Coughlin, in honor of Jay McGillis, this organization is a living testament to this very special young man who played football for Coach Coughlin at Boston College and developed leukemia while a member of the team. The courage, compassion and faith he demonstrated during the course of his illness were an inspiration to many people.

The mission of the Tom Coughlin Jay Fund Foundation is to assist families who have a child battling cancer by providing emotional and financial support.

The help we are able to provide with your support allows families to focus on what matters most, the health of their child.

Thanks to compassionate partners like you, the Jay Fund can be a helping hand.

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For more information, please contact:

CHAMPIONS FOR CHILDREN GALA HQ

232 Madison Avenue, Suite 1107, New York, New York 10016

Tel: (212)627-1000 • Email: jayfund@resevt.com

www.tcjayfund.org

Champions for Children Gala

HIGHLIGHTS OF THE LIVE AUCTION PACKAGES

Prepare to bid on some extraordinary items!



**TRIP FOR 2 TO THE
ULTRA-PRIVATE
OCEAN REEF CLUB
IN KEY LARGO**

**TRAVEL WITH THE
NY GIANTS TEAM
TO ATLANTA FOR
THEIR MATCH UP**



and more surprises unveiled on October 12th
along with a spectacular silent auction of
sports memorabilia, Tiffany & Co., travel
packages and much more!



The Official Airline of
The Champions for Children Gala

For further information call
Gala HQ at 212-627-1000 or email jayfund@resevt.com



FRIDAY, OCTOBER 12, 2012
CIPRIANI 42ND STREET
NEW YORK CITY

RESPONSE FORM

Get off the bench, give your dollars
and support a child with cancer!

Please check:

Champion Sponsor with a gift of \$100,000. ★

A gift at this level provides much-needed support programs to hospitals caring for children with cancer to make their quality of life better, such as psychology services and advocacy, pain management, Child Life programs, therapeutic art and music programs. One or two VIP tables of eight with a celebrity guest of your choice (*from roster of attendees*), name/logo placement on the invitation, Jay Fund website, Jay Fund PSA at Giants Stadium and at event, cover ad, one full-page color ad, and special recognition in the dinner's speaking and printed programs. Two scholarships in your name to be announced at the Champions for Children Gala.

50 Yard-Line Sponsor with a gift of \$50,000. ★

A gift at this level covers a cord blood donor unit for a child who needs a bone marrow transplant but does not have a related donor. One priority table of eight with celebrity guest, one full-page color ad, name/logo placement at event and on Jay Fund website, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the Champions for Children Gala.

Touchdown Sponsor with a gift of \$25,000. ★

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, one full-page color ad and special recognition in the dinner's printed and speaking programs.

★ Champion, 50 Yard-Line and Touchdown Sponsors

receive additional privileges from the Jay Fund (details to follow after reservation).

Field Goal Sponsor with a gift of \$15,000.

A gift at this level covers automobile payments and gas for one month for about two dozen families as they get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

First and Goal Sponsor with a gift of \$10,000.

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

Please reserve the following:

___ seat(s) to dinner at \$2,500 each (*preferred seating*)

___ seat(s) to dinner at \$1,250 each

Journal Ads

One full-page color ad in the program at \$3,000

One half-page color ad in the program at \$1,500

**Every dollar makes a difference and makes you
a hero to a child in the battle for their life!**

(over)

Contribution

I am unable to attend, but wish to support the children and families served by the Jay Fund and enclose my gift of \$ _____.



Enclosed is my check in the amount of \$ _____,
or
Bill me for \$ _____, or charge my credit card.

American Express <input type="checkbox"/>	MasterCard <input type="checkbox"/>	Visa <input type="checkbox"/>

CARDHOLDER'S NAME		

CARD NUMBER	EXP. DATE	

BILLING ADDRESS		

CITY	STATE	ZIP CODE

SIGNATURE		

Please make check payable to:

Tom Coughlin Jay Fund

Contributions are 100% tax deductible.

The non-deductible portion of each dinner ticket is \$250.



Mail to: **Champions for Children Gala HQ**
232 Madison Avenue, Suite 1107
New York, New York 10016
Tel: (212) 627-1000 • Fax: (212) 627-1667
Email: jayfund@resevt.com

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY STATE ZIP CODE

PHONE FAX

EMAIL

LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS

A copy of the Tom Coughlin Jay Fund Foundation's (TCJFF) latest annual report may be obtained, upon request, from TCJFF, PO Box 50798, Jacksonville Beach, Florida 32240-0798, or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.